

## Email Script: Asking for a Testimonial

To our (band/orchestra/choir) (family/parents)

We are so proud of each of the students in our program for their amazing personal strength and unending desire to participate in music during this time of Covid-19. The many heartwarming stories that have been shared with us confirm that students have benefitted immensely from the emotional support that music provides in these challenging times.

Now we want to share YOUR words!

Recruiting is an important part of our program; in fact, it's the lifeblood of our program. Who better to share their experiences than the current members of our program and their parents?

We would love to hear from you! We are looking for brief testimonials about what music has meant to you or your child. You can record a short video or simply email us. Stories from you or your child are deeply appreciated, and your words may be showcased on our website or social media pages to inspire others and encourage them to join us as new members in the (band/orchestra/choir)!

I can tell a prospective program member or family how (band/orchestra/choir) impacts lives, but how much better if they hear it from you?. Tell YOUR story!

So, please, tell your story via video or email and let's share what the (program name) means to you and your family. You can share your words at (email address here).

Sincerely,

Music Educator

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If you'd like to provide a script for your students to use in their testimonial, here is an example for you:

"Hi! My name is \_\_\_\_\_ and I play/sing in the \_\_\_\_\_ MS (Band, Choir, Orchestra). What I enjoy most about being in music is \_\_\_\_\_. For example, \_\_\_\_\_.

Close with something like: "I recommend joining (band, choir, orchestra) to all new students coming to \_\_\_\_\_ MS. You won't regret it!" (or something like that).